



BRING YOUR BUSINESS TO RIVERSIDE

Let us show you all we've got to offer

Whether you're opening your first retail store, considering moving into a new area or adding locations to your business, Riverside is the place to be! With a tight-knit community, Riverside offers your business a diverse range of clientele and all the support you need provided by the Riverside Business Improvement Area (BIA).

Demographics

106,875

2016 Population*

55%

25-54 years
old

60%

Own their
Home

\$76,172

Average household
income

*Census 2016 - City of Toronto Ward Profiles Ward 14



Neighbourhood Insight



Walk Score: 96/100

Walkers Paradise for all!



Transit Score: 100/100

Direct access through 501 & 504 streetcar lines



Bike Score: 93/100

Flat, with excellent access to bike lanes.

Equipped with sidewalks on both sides of the street throughout Riverside



Local walking tour are organized by the BIA and the City of Toronto throughout the year

Over 111,000 people ride the TTC through the area daily



The 504 King Streetcar travels through Riverside, carrying on average 56,000 passengers a day



The 501 Queen Streetcar travels through Riverside, carrying on average 55,000 passengers a day

Toronto Bike Share doc is located in Riverside with bicycles available for rent



Riverside is equipped with bike lock-up rings throughout the streets



Types of Businesses in Riverside

- Accommodation & Food Services **36%**
- Retail Trade **32%**
- Other Services (Except Public Admin) **16%**
- Social Assistance **9%**
- Prof., Sci. & Tech. Ser **7%**

What Your Business can Access in Riverside

Riverside BIA Member Services at a Glance:

- Marketing the area & your business through a year-round calendar of events and outreach with the Riverside Magazine; strong online/ social media presence that shares local news and updates in the neighbourhood.
- Enhanced street cleaning and maintenance, including weekly Graffiti Removal above services provided by the city.
- Year-round events that bring thousands of people to the area
- Access to grants (e.g. Façade Improvement Grant, Mural Grant)
- Strong connection to local MP, MPP and Councillor offices
- Value-added community partnerships (e.g. Tourism Toronto)
- Online Directory of Riverside Businesses and Community Services
- Opportunity to get involved in your community through planning committees and the Board of Directors



What's in for the Future in Riverside

- Riverside Square 900 residential units, first phase occupancy beginning Spring 2019.
- Streetscape Master Plan with 19 projects to be implemented in the long term.
- East Harbour: 50,000 workers in the location, just south of Riverside, in a 10 million square feet of commercial development + public park space.
- East Harbour Smarttrack Station: transit-hub local and regional connections through GO Regional Express Rail, Broadview, Queens Quay LRT and Relief Line subway are all currently in the planning stages.

What Business Owners Say

The people in Riverside are wonderful! This is a close-knit neighbourhood with a real sense of community. The BIA is great at promoting this community in Toronto!

David Stamnes, Arts Market

The neighbourhood has grown and developed a lot since we joined the area. Many new stores have opened, new condos are being built and new families are moving into the area too. We are settling in well and have become part of the community.

Sinead Clarke, Irish Design House

The amount of new businesses and people in the area is astounding. We've seen a lot of growth since day one. The sense of community is strong here and it's very important for us to be a part of that. Everyone here wants you to succeed and they'll help you in any way they can. Reach out to the other business owners in the area.

Robert Mee, Butchers of Distinction

Join Riverside! Contact the BIA office for more information or to arrange a meeting.

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