

Riverside

ANTLER BREAKFAST

Be A 2020 Sponsor.
Support the year-
round operation of
the Rivertowne
Breakfast program!

Riverside
BIA



RIVERTOWNE
Safety 1st



Dear Friends,

Now in its 9th year, the Riverside Antler Breakfast raises funds in support of the year-round operation of the local Rivertowne Breakfast Program. While we cannot get together this year, our team is working hard to host an incredible virtual event, with all the fun elements of the in-person event!

As you can imagine, the Rivertowne Breakfast Program - which feeds around 100 people from the community each week including children, seniors, and people with different abilities - needs support more than ever. We would like to invite you to be a sponsor in 2020!

Our 2020 goal is to raise \$10,000! Once again, local business Outline Financial is kicking off the cause with a generous "Santa" sponsorship, and we are now seeking several essential "Santa's Helpers", "Reindeer", and "Elves". We are also seeking donations toward our Online Auction.

Benefits of Being a Sponsor:

- *Santa's Helper' sponsors (\$1,000)* will receive: a charitable tax receipt, recognition online, a spot on our thank you poster on the TTC Ad at Queen/ Broadview, and a complimentary 'Riverside Antler Breakfast Brunch box' for your team;
- *Reindeer sponsors (\$500)* will receive: a charitable tax receipt, recognition online, and a complimentary 'Riverside Antler Breakfast Brunch box' for your team;
- *Elf sponsors (\$250)* will receive a charitable tax receipt and recognition online

To receive a charitable tax receipt for your donation, please make your cheque payable to the "Ralph Thornton Community Organization" (765 Queen St E) - payment by credit card via Canada Helps is [available here](#) (select: Rivertowne Breakfast Program in the drop down). Individual event tickets are available online at: riversideantlerbreakfast2020.eventbrite.ca

For more information and to become a Riverside Antler Breakfast sponsor contact John Campey at RTCC (johnc@ralphthornton.org or 416-392-6810 x 227) or Jennifer Lay at the Riverside BIA (office@riverside-to.com or 416 466-8167).

Joan King
Rivertowne Safety 1st/
Rivertowne Breakfast Program

Jennifer Lay
Riverside BIA

John Campey
Ralph Thornton Community Centre



About the Rivertowne Breakfast Program

The Rivertowne Breakfast Program is championed by Rivertowne Safety 1st, a resident collective comprised of Toronto Community Housing women leaders dedicated to making a positive impact in their community. The Breakfast Program runs every Friday, year round, to provide children, youth and families in the neighbourhood with a free, warm breakfast. It also aims to bring people in the Rivertowne community together regardless of their family income level, and give them something to look forward to while building a sense of community. This program is supported by a variety of community partners including the Ralph Thornton Community Centre, the Riverside BIA, and Toronto Food Tours. *The program runs in Rivertowne on Friday mornings, 7am-11am.*

The Rivertowne Breakfast Program began many years ago, and was originally funded entirely by Rivertowne residents, the majority of who belong to BIPOC and low-income households. The program initially served 28 residents, mostly youth. Since then, the program has grown to provide a warm breakfast to close to 100 residents and is supported by local fundraising efforts. Of the participants in the Breakfast Program, 60% are youth (13-29), 20% are children (0-12), 10% are people with disabilities and 10% are seniors. The weekly cost to host this program once a week (Friday mornings) is under \$200, or less than \$3 per person.

The program is a way for the community to come together to ensure that vulnerable members of the community, particularly children and youth are provided with a healthy breakfast and social connections. A number of participants are seniors and people with disabilities, who often face barriers to regular employment, or are on fixed incomes. This breakfast enables them to connect with their community while also receiving a nutritious breakfast. The weekly breakfast typically includes pancakes, turkey bacon, eggs, bagel, cheese, milk, and orange juice. A diversity of cultures benefit from the Rivertowne Breakfast Program, furthering the important goal of bringing people in the community together.

What do people say about the program?

Fatima (age 9) *"The food is delicious and I get to see my friends. It's a fun way to start my day."*

Madina (age 8) *"I get to play with my friends and eat some of my favorite foods. I love turkey bacon."*

Linda (Senior, resident for over 10 years) *"First of all I love to see Joan's smiling face and socialize with other residents and seniors. The food is great - I wish they offered this program all over the city so seniors like me can get the support they need"*

Miriam (Resident) *"As a single mother this program gives me relief from making a meal after a long week. I appreciate that I can send my kids to a program that is not only free but also provides my children with a healthy breakfast"*

Angelique (10 years old) *"I like coming to the breakfast program because it's a great way of bringing the community together. When i come i have a nice healthy breakfast to eat. There are not of people in the world who get things like this and I am very thankful for this".*

