## BIA Toolkit: Creating Your Online Marketplace Step By Step

This project by the Riverside BIA was made possible thanks to the BIA Innovation Fund of the City of Toronto.

## Facebook Video Ad Example

To see the promotional Ad video click here



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Shop #Toronto's Riverside neighbourhood online and #SupportLocal.

New! Visit Riverside Online Marketplace and get access to the local restaurants, coffee shops, fashion stores, health and fitness outlets in #RiversideTO and everything they offer.

Music: www.bensound.com

