



'RIVERSIDE EATS VIRTUALLY!' HOST SCRIPT

VIDEO 1

Segment 1 - Welcome by Hosts

Host 1 - welcome everyone to Riverside Eats! I'm your host Jon Paulson of J & C Toronto Realty, along with my co-host Lars Classington of Laughing Vikings and we're ecstatic to be collaborating with the Riverside BIA and so many amazing local businesses to host this virtual event for a good cause! I'm joining you from my home studio and Lars is out on Queen Street East in Riverside. You'll meet him in a few moment!

Host 1 - Now as you may know, the Riverside BIA usually hosts an amazing street festival called Riverside Eats & Beats this summer, along with some great walking tours, and more, but since we can't all get together, we're so happy to be hosting this special event showcasing some incredible Riverside eateries, while supporting our partners with the local Food Program at Mustard Seed Fontbonne Ministries who are doing such important work in this community to provide food to over 200 people in need every week.

Our program for the next hour(ish) will include some dynamic videos with a diversity of fresh summer recipes served up by local chefs, plus you'll learn more about the Food Program at Mustard Seed Fontbonne Ministries, and Lars will get us out and about for some fun to meet and greet at the local businesses.

I'd encourage you to share a bit about yourself in the chat and participate throughout the event by sharing any comments or questions or shout outs in the chat and we'll try to get them in.

We will have our amazing Silent Auction running throughout and a few prize draws at the end, so get ready! (motions to the items on the desk) We've got the Silent Auction items, their value, and starting bids, posted in the chat now so please bid generously in the chat throughout the event - we will close the bidding at 7:50pm and will announce the winners before the end of the show and ask you to please stay until the end as we have prizes to be won as well!

Host 1 - Now I'm pleased to intro our first Chefs who are Sean and Reece from Est (pronounced East) Restaurant. They have generously donated a gift certificate valued at \$150 to enjoy an incredible meal at Est - you can bid for it in the chat! I can tell you, these are some amazingly talented guys who are really pushing the boundaries while having a lot of fun with their food. This first video attests to this perfectly, let's watch and then we'll go right to Lars who's over at Est... SMILE for the transition

VIDEO 2

Segment 2 - Host 2 at Est

Host 2 -Hey everyone!! I'm here at Est speaking with Chef Sean and Chef Reece from Est.... ..



Thanks guys, back to you Jon!

PAUSE and SMILE for the transition

Segment 3 - Host 1 Interview with Fontbonne

Host 1 - Thanks [Host 2] and Est! Next we have joining us our special guest AnnMarie Marcolin who is the Program Director at Mustard Seed Fontbonne Ministries, our charitable partner, which located in the heart of Riverside at 791 Queen St East. Thanks for joining us AnnMarie. Can you give us a snapshot of the food program and tell us a story that stood out to you and shows the importance of the program in this community?

Thank you AnnMarie and the whole team at Mustard Seed Fontbonne Ministries. Now, please enjoy our short video which features Elizabeth from the food program and an inside view on the incredibly important work being done. PAUSE AND SMILE for the transition

VIDEO 3

That was incredible, thanks again and just a reminder to everyone to please bid generously in our Silent Auction in the chat!

Segment 4- Host 1 Intro to Tabule

Now we're onto our next location with Tabule Middle Eastern Cuisine which is well known in Toronto and a legend here in Riverside which has been home to their 2nd location since it opened in 2013. They have always been an incredibly strong community supporter, and have been operating throughout this pandemic while generously donating to causes such as food for Michael Garron Hospital's frontline workers. They have a \$50 gift card in our Silent Auction so pls keep the bids coming!

A big thank you to team Tabule, now let's take a look.... PAUSE AND SMILE for the transition

VIDEO 4

Segment 5- Host 2 at Tabule

Host 2 - Here we are at Tabule which is right near the world-famous DeGrassi St! Anyone seen Drake around here lately?

We are here to get a look inside at Tabule which is open for dine in and take out but I hear they have an incredible back patio to host you al fresco this summer and fall. Put on mask

...

Over to you [Host 1]! PAUSE AND SMILE for the transition

Segment 6-Host 1 Intro to Punjabi By Nature

Riverside

Well now we are moving on to our next location which is Punjabi by Nature grill. First of all, a warm welcome to Riverside neighbourhood, Punjabi By Nature is one of the newest restaurants to open in Riverside, just about one month ago now - kudos to them! They have donated a generous gift certificate to our Silent Auction which will get you a feast to share so so pls keep up your bids!

Owner Lucky and Chef Manmeet have been busy serving up great Indian Cuisine in the community and let's take a look at what the Chef has to share for their summer recipe... **PAUSE AND SMILE for the transition**

VIDEO 5

Segment 7-Host 2 at Punjabi By Nature

Host 2 - that looked so delicious and I'll admit it smells amazing around here at Punjabi by Nature! I'm here with _____ welcome to the neighbourhood, how's it been so far?

Over to you [Host 1]! **PAUSE AND SMILE for the transition**

Segment 8- Trivia and prize draws by Jon

Host 1 - Thanks! I will admit, I have eaten the dish from the video and it is amazing! Would highly recommend it. Don't forget to place your bids in the chat!

Now we are going to change the pace a bit and do a bit of trivia for the win! We have a few incredible prizes for you including two sets of 40 anniversary limited edition swag from the Riverside BIA - yes the BIA, originally called the Queen-Broadview Village BIA, was formed . Now things looked quite different along this stretch of Queen Street East, but it's been the business owners and community that have worked together all these years to give this area such a tight knit, small town in the big city atmosphere and we are truly grateful for the work of this amazing BIA!

Now the first person to answer this skill testing trivia question gets the first set which includes a mug and pins - post your answer in the chat: what year was the Riverside BIA formed? **(answer is 1980)**

Great we have a winner _____

Second trivia question for our second set of swag: what was the name of the notorious business that occupied the The Broadview Hotel, right before it was transformed into the establishment it is today? **(answer Jilly's)**

Ok, we have a winner _____

Last prize item is our co-host and local comedian and actor Lars Classington's digital comedy album Silly Goose. Our skill testing question is: what is the infamous quote on the bridge coming into Riverside which references the river?

Riverside

We have a winner _____

Ok wasn't that fun, we could do this all night, but now we're moving on. Did you know that 2017-2018 was a stellar year in Riverside - with two new breweries and Toronto's first cidery opening up? This brewing revolution in Riverside was led by Eastbound Brewing Co - aptly named, Eastbound stands for 'East of Ordinary' and 'Bound by Better Beer' and of course they set up right here in this incredible community, just east of Toronto's downtown.

Just a quick reminder our Silent Auction closes 5 minutes and there is an incredible 'Beer and meal combo box' from Eastbound which could be delivered to your door, so get your bids in!

Now we'll take it over to [Host 2] at Eastbound... **PAUSE AND SMILE for the transition**

Segment 9- Host 2 with Dave at Eastbound

I'm here at Eastbound with owner Dave Watson. Dave, I'd love to go check out some beer!

...

Host 2 - Thanks again Dave, now let's watch the video from the amazing Chef Tara! **PAUSE AND SMILE for the transition**

VIDEO 6

Segment 10 - Host 1 announces Silent Auction Winners, thanks audience

Well folks, the evening is drawing to a close and it's time to announce our Silent Auction winners!

Chat Moderator will post winners in private chat

Congrats to all the winners and the Riverside BIA will be getting in touch with you soon to arrange for your items.

You have been an incredible audience and thank you again for your support and we look forward to seeing you out in Riverside soon! Enjoy the rest of your evening everyone! **PAUSE AND SMILE for the transition**

VIDEO 7

THANK YOU!!

Riverside Businesses

Est Restaurant - Chef Sean and Chef Reece
Tabule Middle Eastern Cuisine - Diana and Chef Rony
Eastbound Brewing Co - Dave and Chef Tara
Punjabi By Nature - Lucky and Chef Manmeet

Riverside

Irish Design House - Sinead
La Carnita Riverside - Jay

Our Charitable Partner

Fontbonne Ministries, Mustard Seed - Elizabeth and AnnMarie

Our Event Partners and Hosts

Jon and Cheryl from J & C Toronto Real Estate
Lars from Laughing Vikings

Riverside BIA & Marketing Committee Members

Jennifer, Mona, and Ria from the BIA virtual office
Dave from Eastbound
Kris from the Jam Factory TO
Dan from Chiasson Homes

Graphic Design

Geo from geocdesign.com

Technical Support

Guillermo

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