



# RIVERSIDE BIA

GET INVOLVED

—

2024

[RIVERSIDE-TO.COM](https://www.riverside-to.com)

 RIVERSIDE\_BIA



**Taste the Eats and feel the Beats in Toronto's Riverside neighbourhood!**

**Riverside's annual Eats & Beats Streetfest is coming back in 2024 to celebrate food and music in the vibrant Queen East and Broadview area, spanning 10 blocks between the Don Valley to just past world-famous De Grassi Street.**

## **Festival Attractions:**



- 50+ participating businesses & vendors
- 10,000+ festival-goers from Toronto & GTA
- Activation f/t: Queen & Broadview Main Stage, Beer Garden BBQ, Small Business + BIA Member Sidewalk Sales and Street Food, and Riverside Common Park Vendors Market
- Street food specials, entertainment, and free live music will be available throughout the festival for people of all ages

**Your support for the Riverside Eats & Beats Streetfest in 2024 is a fantastic opportunity to help animate and bring together our business community, while highlighting you (per 'Benefits' below).**

**We look forward to hearing from you by:  
March 1st, 2024**

Jennifer Lay  
Executive Director  
Riverside BIA

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# You're Invited To Be A Community Supporter!



Benefits to you:	Gold	Silver	Bronze
	\$7,000	\$3,500	\$1000
Optional Booth Space at the Festival (10' x 10')	x		
TTC Bus Shelter Ad Logo placement (Queen & Broadview) \$4,000 value!	x		
Business Ad inside Festival Event Guide	x	x	
Logo Placement on Festival Banners	x	x	
Logo placement in 5,000+ Festival Event Guides	x	x	x
Corporate Profile Feature on Riverside BIA website/blog	x	x	x
Online Logo placement on Riverside BIA Website event page, Facebook event page and Eventbrite	x	x	x
Social media posts & Ads on Facebook, Instagram, X	x	x	x
Exposure to Riverside BIA's 15K+ digital audience	x	x	x
Name placement on 20+ online listings (e.g. BlogTO)	x	x	x



Your logo here



# Join the Fun!

## Queen and Broadview Activations



## Street Eats





# Be a Part of It!

## Sidewalk Sales



## Riverside Common Park



# RIVERSIDE BIA

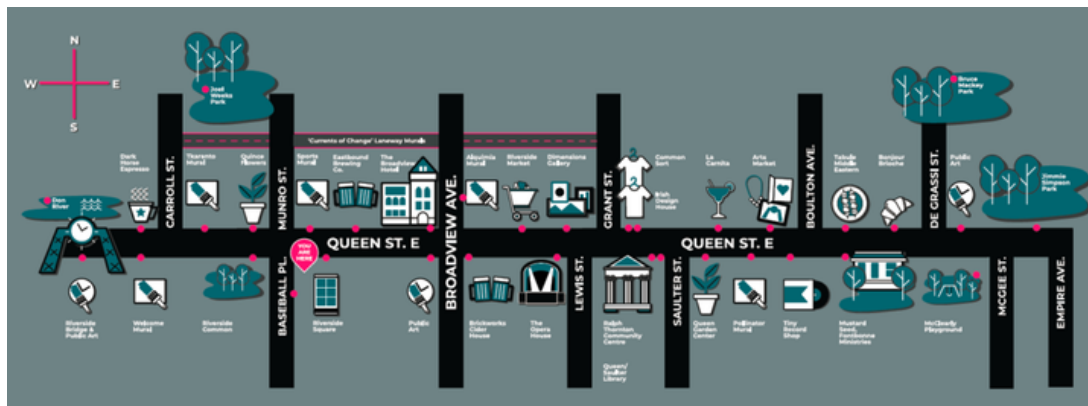
## ABOUT US

Come and explore Riverside neighbourhood: Toronto's small town in the big city. Rich in culture, heritage, and art, the area has tons of unique eateries, cafes, shops and attractions – just across the bridge from Toronto's downtown core along Queen Street East from the iconic Queen Street Viaduct ('Riverside Bridge') to just east of the world famous De Grassi Street .

The Riverside Business Improvement Area (BIA) is one of Toronto and Canada's first BIAs, founded by local business and property owners in 1980. The BIA's mandate is to improve, beautify and promote Riverside as a business and shopping district through marketing, public programming and streetscape improvements.

Spanning 10 vibrant tree-lined blocks, Riverside BIA is home to many historic sites, over four acres of parkland, The Broadview Hotel, The Opera House, Riverside Common, community centres, schools, craft breweries, and Toronto's first cidery. Enjoy vibrant public art installations, local vendors' markets, festivals, and guided walking tours. Over 100 local independent businesses call Riverside home, including original fashion creations, eclectic home design and décor, and tons of award-winning restaurants for every taste, featuring the city's best chefs.

Be a part of the excitement in Toronto's Riverside neighbourhood!



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